



UTAH MODERN WHIG PARTY

- We will always serve -

December 2017 Newsletter

2018 Plan

2017 has been a good year for the Utah Modern Whig Party in spreading awareness. Many more people are learning about us and following our social media pages. Unfortunately, we fell very short in our petition to become a recognized party in the state. This is because we only have 3 active volunteers, so please contact us if you can spare any time to volunteer! We need your help!

We won't be losing any momentum for 2018. Here is our plan for the year:

- Hold one Action Meeting each month. See www.utahwhigs.org/events for details.
- Grow our membership by word of mouth. See the Outreach section of this newsletter for details.
- Collect enough donations to hire a professional grassroots campaign organization to help with the next petition drive to become a party in Utah.
- Hold outreach events for at least one college and one major community event.
- Start a new petition drive in November to get 2,000 signatures to become a party in Utah!

December Outreach

In preparation of our next party registration drive starting in November, we need to grow our membership ahead of time. Within the allowances of the Utah Code, we have recently changed our definition of membership for our party. All you have to do to become a member is sign up online at www.utahwhigs.org/become-a-member. We do not require you to mark your voter registration as affiliated with our party once it is registered, nor do we require you to unaffiliate with any other parties.

Our hope is that this definition of membership is more inclusive and does not require an uncomfortable commitment. Basically, if you are at all interested in seeing candidates the party produces, you should become a member!

With this more inclusive approach, please talk to your friends and family individually about becoming a member and follow up with them until they give you a yes or a no. We have found this to be by far the most effective way to grow our membership. People are more willing to listen to someone they know, and this approach gives them the chance to research and discuss the party platform.

We apologize if we have already gathered your information before. Please bear with us and sign up as a member online again.

Party Leadership

Chair:
Matt Jacobsen

Treasurer:
Joseph Haslam

Vice Chair:
David Ripplinger

Contact

utahwhigs.org

modernwhig.org

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Upcoming Events

Jan 25, 7:00pm
Davis County Action Meeting
Layton Library

See the website for more events.